

PRESS RELEASE

All Pakistan Textile Mills Association (APTMA) issued the following Press Release.

CHANGE IN COLOUR OF THE FERTILIZER BAGS TO IMPROVE COTTON QUALITY

ISLAMABAD, 3rd JULY 2021 – The Patron-in-Chief Mr Gohar Ejaz has written to the Fertilizer Manufacturers to abstain from the use of White Polyester bags and instead use Coloured Fluorescent bags for packing of fertilizers as these polyester bags invariably end up being used as shoulder bags for collecting lint cotton. Due to this improvement in quality, it will result in a better price for the farmers for lint cotton as well as improve the quality of Pakistani cotton products.

Due to white coloured or transparent fertilizer bags, Polyester threads are mixed with cotton and are difficult to identify during the manufacturing process which increases the processing loss and lowers the quality of the manufactured yarns. This poor quality cotton, in terms of its physical properties, not only increases the processing cost at the initial input and intermediate stages but also reduces the output and quality of the manufactured textiles, yarns, fabrics and apparel.

One of the low-hanging fruits is to arrange fertilizer bags in a florescent colour rather than white or transparent, so that contamination may easily be identified and removed. The much-required cooperation by the fertilizer manufacturers is critical to enhancing the quality and value of the cotton to benefit the farmers, textile industry and country's economy. The Grain Markets & Sugar Industry is also using White or Transparent bags in large quantities; **establishing Market Committees by the Government to reflect upon this issue, can make a difference by enforcing a ban on White polyester bags.** We also request polyester bag manufacturers in the industry to switch to fluorescent coloured bags.

Forwarded for favor of publication in your esteemed newspaper / transmission.

SHAHID SATTAR
Executive Director & Secretary General APTMA