

## PRESS RELEASE

All Pakistan Textile Mills Association (APTMA) issued the following Press Release

### **APTMA CONGRATULATES CHIEF MINISTER PUNJAB FOR SUCCESSFUL COTTON CAMPAIGN**

*ISLAMABAD, 1<sup>st</sup> JUNE 2023* – All Pakistan Textile Mills Association (APTMA) extends its compliments to the Chief Minister of Punjab, Mr Syed Mohsin Raza Naqvi on the remarkable accomplishment of the Cotton campaign in Punjab. APTMA, representing the textile industry of Pakistan, appreciates the timely efforts made by the Government of Punjab including Commissioners and Punjab Agriculture Department.

The recently concluded cotton campaign in Punjab has resulted in the sowing of over 4.4 million acres of land, a significant increase in the figures of 3.67 million acres from the previous year. This campaign is projected to yield 7.35 million bales of cotton, representing a substantial 143% increase compared to the corresponding year's production of 3.03 million bales.

#### **COTTON CROP SOWING POSITION 2023-24**

Province	Proposed Target		Area Sown			Production
	Area (Million Hectares)	Production (Million Bales)	Previous Year 2022-23	2023-24 31-05-2023	% Against Target	Against Sowing (Million Bales)
<b>Punjab</b>	<b>2.019</b>	<b>8.336</b>	<b>1.485</b>	<b>1.784</b>	<b>88.36</b>	<b>7.346</b>
<b>Sindh</b>	0.672	4.000	0.515	0.543	80.77	3.391
<b>KPK</b>	0.0023	0.004	0.002	0.0026	113.00	0.0047
<b>Baluchistan</b>	0.0735	0.430	0.070	0.0972	132.24	0.5969
<b>Total</b>	<b>2.767</b>	<b>12.77</b>	<b>2.07</b>	<b>2.427</b>	<b>87.70</b>	<b>11.338</b>

Pakistan's textile sector and the country as a whole will be significantly impacted by the success of Punjab's cotton campaign. APTMA acknowledges Government of Punjab's unrelenting commitment to recovering cotton output and securing Pakistan's place as a leading player in the global textile market. It not only ensures our self-sufficiency but also reduces Pakistan's reliance on import of cotton – saving \$1.5 billion in import bills and strengthening the nation's economy.

Patron-in-Chief of APTMA, Dr Gohar Ejaz, appreciates the Prime Minister Mian Muhammad Shehbaz Sharif and Government of Punjab for their vision and commitment to the welfare of

the farmers and the textile sector – instrumental in encouraging and assisting cotton farmers during the campaign by providing an intervention price of Rs. 8500/Mounds, timely crop advisories, and necessary inputs that have set the path for a sustainable future for Pakistan's textile and agricultural sector.

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*Forwarded for favor of publication in your esteemed newspaper / transmission.*

**DR GOHAR EJAZ**

Patron-in-Chief, APTMA