

CONTENT DEVELOPER CUM RESEARCH OFFICER:

Females are encouraged to apply for this role. Candidate must have knowledge of economic issues.

Responsibilities or Roles:

- Based on the requirements of the organization, a content writer needs to create new content, rewrite the existing content or edit and proofread content.
- He/she would also be responsible for managing content on social media and develop unique ideas for web content.
- A content writer should clearly understand the objectives of the organization, his/ her target audience, and must develop simple, easy-to-understand, user friendly content.
- Prepare other articles, reports and presentations.
- Collect and analyze data.
- Write and contribute to publications.
- Web based research.
- Assistance to Research team in content writing and data simulation.
- Other tasks as assigned by team lead.

Content developer requirements and qualifications:

Master's degree in in Economics, Marketing, Business Administration, Public Policy and Mass communication with a minimum of 2 years' experience in research and web related marketing and development.

- Excellent English language communications and writing skills
- Multitasking abilities
- Good working knowledge of Microsoft office, Photoshop, MS- FrontPage etc.